



WRECKED INTO *Redemption*
IndyCC '09

Dear campus director,

We would like to challenge you to get creative about how you invite students to IndyCC. The means of communication are there. The average college student is barraged with information from the Internet, videos, print resources and person-to-person communication every day. We just have to utilize those media.

One mode is the campus newspaper or Web site. Please consider sending in one of these letters to the editor or write your own. Most newspapers will limit their submissions to 500 words or less. The more succinct you can be, the better. Also, please note the blue fields where you should insert information specific to your campus.

Thank you for your commitment to making IndyCC the best possible experience for students in the Great Lakes Region.

The Conference Team

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Sample #1:

Every day you walk across campus, there is another organization begging you to come to their event. They have colorful fliers, persuasive pitches and the pièce de résistance – free pizza. You don't have time to go to every meeting on campus, even if you wanted to. Let me take a moment to acknowledge your situation and say, I've been there. I'd love a few more hours in the day or a few less fliers for discounted chicken wings.

So, with the understanding that your time is precious, I'd challenge you to find a more rewarding way to spend four days of your winter break than learning about someone who loves you more than you could imagine. One way to do that is through a conference held by Campus Crusade for Christ in Indianapolis for thousands of students from Ohio, Illinois, Michigan and Indiana. The conference will include a band and speakers like James MacDonald, pastor of the Harvest Bible Chapel in Chicago, who will ask you to consider what your life is all about and what role God plays in it.

The conference runs from Dec. 28 to Jan. 1 and students from **Ohio University** will be going if you need a ride. For more information, please don't hesitate to contact me at john.smith@uscm.org or check out the Web site at www.indycc.org. Our weekly meetings are also open to anyone seeking answers about God. Come join us at **9 p.m. Thursday nights in Morton 201**.

Good luck with your studies and I hope to see you at IndyCC.

John Smith

Assistant Campus Director, Campus Crusade for Christ at Ohio University
john.smith@uscm.org





Sample #2:

Sometimes you have to reach the end of your rope before you can turn it around. Why is that? What is the value in being pulled apart to be put back together? You are invited to discuss these and other questions at IndyCC, a yearly event hosted by Campus Crusade for Christ, to show students how better to relate to God. Campus Crusade for Christ is an interdenominational Christian organization on campus here and in 190 countries across the world. The conference will include talks from James MacDonald, pastor of the Harvest Bible Chapel in Chicago, and a concert.

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