



WRECKED INTO Redemption

IndyCC '09

So you want to go to IndyCC, but you don't have the money? Why not try raising it?

It can be difficult asking friends and family for money, but it leaves you no other choice but to put your future in God's hands and to trust Him for the outcome. You have the opportunity to watch God provide for you in a very tangible way.

"The earth is the Lord's, and everything in it, the world, and all who live in it" – Psalm 24:1. Everything on earth belongs to our Heavenly Father. If He wants you at IndyCC, He will get you there.


There are a few things that you might want to consider as you write your letter to potential supporters:

- Be sure to have an appropriate amount of white space in your letter. Too many words can be overwhelming. A page is a good length to aim for.
- Be direct in inviting people to join with you by giving a gift. This is a great opportunity for them to be involved in the Great Commission. You don't need to apologize when challenging people to give to Kingdom work.
- Ask for a specific amount or specific range. People need to know what you need. They want to meet your expectations.
- Include a time frame in which to take action (i.e. when you will be calling back for a decision).

Begin your letter by bringing your readers up to date on your life. Let them know how college is going and in what activities you're involved. Mention Campus Crusade for Christ and take the next paragraph to explain the organization. Be sure to include the desire the Lord has given you to know Him better and reach others for Him.

In the next paragraph, explain your need. This paragraph gives your readers an opportunity to help. Again, you must be clear about your need: tell your readers the exact amount of money you want to raise. (Note: the \$200 conference cost does not cover food or transportation. You would have to raise additional funds for that.)


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Finally, challenge your readers by giving them an idea of how they can help. Ask them to consider paying for a portion of the cost, or to consider covering the cost completely. Be sure to end your letter by thanking your readers for their participation and partnership.

It is also important to send a thank you letter to those who decide to support you. This will show that you received the gift and appreciate it. Another good idea is to send a letter after the conference, letting supporters know how it affected your view of God.

On the next page you will find a sample support letter. Feel free to write your own, take bits and pieces of this one or simply insert your name and university into it.





Dear Mr. and Mrs. Jones,

I want to bring you up to date on what is happening in my life. I am in my sophomore year at Purdue University. College has been a wonderful experience for me. I have learned much, made great friends and have grown in my Christian faith. Besides the pressure here to make good grades, there is also the challenge of deciding what great activities to be involved in on campus. Some activities provide a ready escape from the realities of life, while others provide opportunities for me to make a difference in the world. Because of my desire for the latter, I have been involved with a Christian ministry called Campus Crusade for Christ.

Campus Crusade for Christ (<http://campuscrusadeforchrist.com/>) is a Christian ministry that has been caring for college students since 1951. The group is very active here at Purdue and on 3,500 other campuses in the U.S. and overseas. The Lord has used this ministry to help me grow in my faith and to give me a burden to reach people for Christ.

This December, I have the opportunity to take part in Campus Crusade's IndyCC, along with nearly 2,000 other students from Illinois, Ohio, Indiana and Michigan. This four-day conference will take place in downtown Indianapolis. I will have the opportunity to hear from a number of speakers and evaluate my faith. We'll spend one day partnering with churches in the inner city distributing boxes of food and sharing the Gospel throughout the neighborhoods. My heart's desire is to increase my understanding of God's Word, deepen my relationship with Him and be more burdened for reaching people with the Gospel.

To make all this possible, I need to develop a team of ministry partners, a group of people like you who would give to make my trip possible. I need a total of \$350 by December 26, which covers the cost of the hotel, transportation and food, as well as general conference costs. Would you prayerfully consider joining my team by giving a gift of \$25, \$50, \$100 or more? Of course, whatever amount the Lord leads you to give is the right amount.

All gifts are tax-deductible and checks should be made out to Campus Crusade for Christ. In order to know how close I am to reaching my goal, I will call you next week to see what you have decided and to answer any questions you might have.

More than anything, I need your prayers as I seek to follow the Lord by participating in this conference. Thank you for considering joining my team to help reach people for Christ.

Thank you,

